

CASE STUDIES

Case studies are most impactful when mapped out over an extended period of time, especially for marketing transitions. We're currently collecting measurable results so please check back as we continue to update this report for you. Please let us know if you already have a success story!

TESTIMONIALS

SmallWerks gave me marketing ideas and strategies I would never have thought of. The biggest benefit was the expertise. After our meetings, I felt excited about starting my projects and confident I was making the right decision.

Mary Noguera, Real Estate Agent
Star Real Estate

As a business owner and as a creative person, I recognize the level of talent it takes to communicate a client's vision. After our sessions together, I had a clearer understanding of how to present my services and communicate their value. SmallWerks' insight into client expectations was very helpful and I was able to formulate my marketing strategy better. All my disjointed ideas came together to form one great solution.

Kathi Kruse, Management Consultant
Kruse Control, Inc.

What I gained from the sessions together was a realization that I needed to redefine my business and focus on the no-cost service aspects of my agency rather than the "name" of my franchise and the hundreds of deals available. SmallWerks provided me with the knowledge I needed to determine the focus I wanted to place on marketing my travel agency. The biggest benefit was the education and insight I gained. I look forward to continuing the process to grow my business.

Lisa McGregor, Travel Agency Owner
CruiseOne

Courtney Thurman is a skilled strategist, using up-to-the-moment creative ideas and direction to move your business forward. In our strategizing sessions, she helped me clarify my strengths, own them and structure a plan to move my business to a higher level. This process is empowering and brings up new enthusiasm and direction which I find is essential to thriving as an independent sales professional. I encourage you to engage her for a dynamic strategy that is relevant in today's market.

Yvonne Rasmussen, National Sales Director
Mary Kay Cosmetics, Inc.

Be Momentum Driven™ By The Hour

Start the year off right with marketing planning for your business. Get your action plan, answer your questions and map your strategy for growth.

.. Momentum Driven™ Consulting Session : \$150

.. Online Marketing Session w/ Branding Personality & SmallWerks : \$250

Get a Momentum Driven™ Plan

Can't get enough of those referrals? Momentum Driven™ MD Clients get regular access for quick questions in between sessions and active promotion to other businesses. Referrals are your gold.

Refer a 4MD Client - get a session for free!

.. 2MD : 2 Sessions/Month + Access/Promo : \$250

.. 4MD : Weekly Sessions + Access/Promo : \$450

.. Need a custom plan? We can tailor one for your company.

Momentum Driven™ Marketing Strategy Package

Need more direction? The Momentum Driven™ Strategy Package includes: Marketing Practice Analysis/Review, Target Markets Assessment, Strategic Marketing Action Plan & Two Implementation Consulting Sessions.

.. Momentum Driven™ Strategy Package : \$2,500